



USA PRODUCT UPDATE

ESP
SPRING
2011

ESP: YOUR SOUND, DEFINED

» From Metallica and Slayer to Children of Bodom and Gus G., ESP guitars have helped shape the sound of some of the most influential musicians of the last 35 years. Our newest LTD models for 2011 continue our goal of providing the sound you seek, with the quality you expect from ESP. Whether you want a classic vibe or an edgy look and feel, there's a new LTD that is waiting for you at a price you can afford.

SIGNATURE SERIES



REISSUE

» GUS-600EC

- Set-Thru Construction
- 25.5" Scale
- Mahogany Body
- Maple Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 22 XJ Frets
- Black Nickel Hardware
- ESP Locking Tuners
- Tonepros Locking TOM Bridge & Tailpiece
- Seymour Duncan Blackout ABH-1 (B & N) Active p.u.
- On-Off Mini Switch
- Finish: Custom Graphic



NEW SHAPE

» GUS-600NT

- Set-Thru Construction
- 25.5" Scale
- Alder Body w/Flamed Maple Top
- Maple Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 22 XJ Frets
- Black Nickel Hardware
- ESP Locking Tuners
- Tonepros Locking TOM Bridge & Tailpiece
- Seymour Duncan Distortion (B) / '59 (N) p.u.
- Coil Split Mini Switch
- Finish: STBC (See Thru Black Cherry)



NEW SHAPE & FINISH

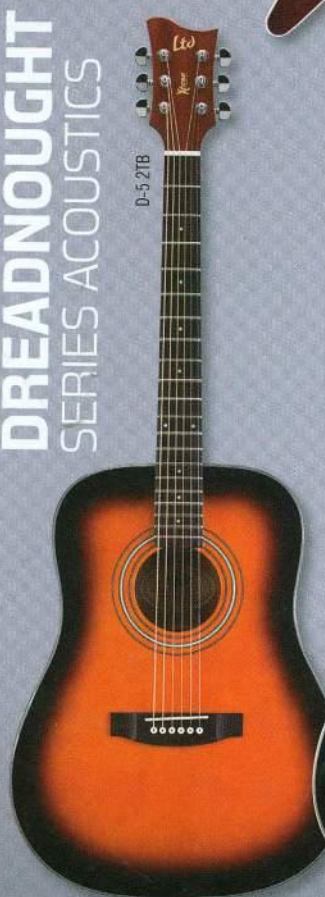
» GUS-200

- Bolt-On Construction
- 25.5" Scale
- Basswood Body
- Maple Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 22 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- TOM Bridge & Tailpiece
- ESP LH-150 (B & N) p.u.
- Finish: BCH (Black Cherry)

THE LTD XTONE ACOUSTIC SERIES EXPANDS

» ESP's new LTD Xtone acoustic series takes the attitude of ESP's electric guitars, and puts it into a range of acoustic models that are designed for a new generation of musicians. For the first time in an affordable, high-performance acoustic guitar, you'll enjoy features like exotic wood finishes and high-quality onboard electronics.

DREADNOUGHT SERIES ACOUSTICS



D-5 2TB



D-5 BLK



D-5 NAT

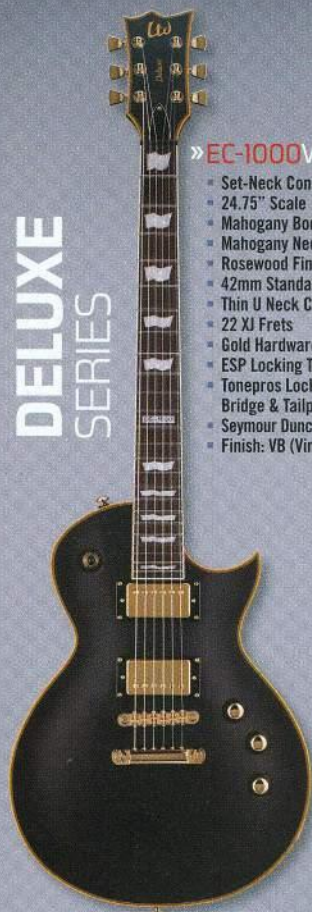
» D-5

- Set-Neck Construction
- 25.5" Scale
- Mahogany Back & Sides
- Spruce Top
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Chrome Hardware
- ESP Tuners
- Rosewood Bridge
- Finish: NAT (Natural Gloss), BLK, 2TB (2-Tone Burst)

SPRING 2011 USA PRODUCT UPDATE

THE ESP GUITAR COMPANY

DELUXE SERIES



» EC-1000VB/Duncan

- Set-Neck Construction
- 24.75" Scale
- Mahogany Body
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 22 XJ Frets
- Gold Hardware
- ESP Locking Tuners
- Tonepros Locking TOM Bridge & Tailpiece
- Seymour Duncan JB (B) / '59 (N) p.u.
- Finish: VB (Vintage Black)

330 ACTIVE SERIES ALL-NEW HIGH PERFORMANCE ESP ACTIVE PICKUPS



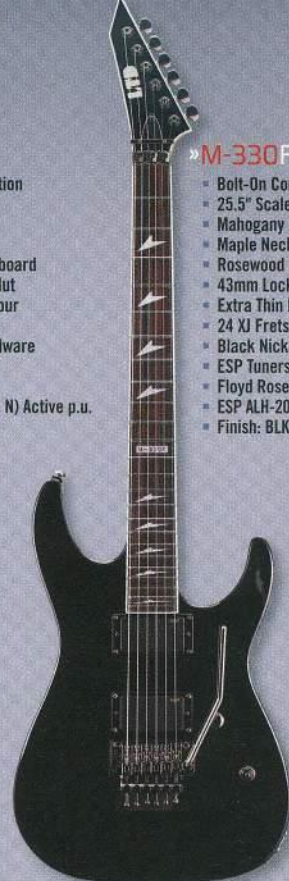
» EC-330

- Bolt-On Construction
- 24.75" Scale
- Mahogany Body
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- TOM Bridge & Tailpiece
- ESP ALH-200 (B & N) Active p.u.
- Finish: BLK



» H-330NT

- Bolt-On Construction
- 25.5" Scale
- Mahogany Body
- Maple Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- TOM Bridge
- ESP ALH-200 (B & N) Active p.u.
- Finish: SW



» M-330R

- Bolt-On Construction
- 25.5" Scale
- Mahogany Body
- Maple Neck
- Rosewood Fingerboard
- 43mm Locking Nut
- Extra Thin Flat Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- Floyd Rose Special Bridge
- ESP ALH-200 (B & N) Active p.u.
- Finish: BLK



DC-5E 2TB



DC-5E BLK



The DC-5E features an ESP 2-Band Preamp.



DC-5E NAT

» DC-5E

- Set-Neck Construction
- 25.5" Scale
- Mahogany Back & Sides
- Spruce Top
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Chrome Hardware
- ESP Tuners
- Rosewood Bridge
- ESP Piezo Pickup
- ESP 2-Band Preamp
- Finish: NAT (Natural Gloss), BLK, 2TB (2-Tone Burst)

EXOTIC WOOD SERIES ACOUSTICS



» EW-QA

- Set-Neck Construction
- 25.5" Scale
- Quilted Ash Top, Back & Sides
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Gold Hardware
- ESP Tuners
- Rosewood Bridge
- B-Band Electret Film Transducer p.u.
- T-35 3-Band Preamp & Onboard Tuner
- Finish: NAT (Natural Gloss)



All Exotic Wood Series Acoustics feature the B-Band T-35 3-Band Preamp & Onboard Tuner.

DISTRESSED SERIES

»MH-330FR

- Bolt-On Construction
- 25.5" Scale
- Mahogany Body
- Maple Neck
- Rosewood Fingerboard
- 42mm Locking Nut
- Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- Floyd Rose Special Bridge
- ESP ALH-200 (B & N) Active p.u.
- Finish: EB (Electric Blue)



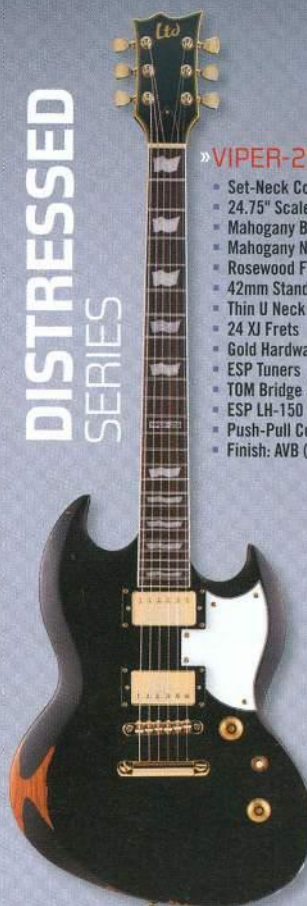
»VIPER-330

- Bolt-On Construction
- 24.75" Scale
- Mahogany Body
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Locking Tuners
- TOM Bridge & Tailpiece
- ESP ALH-200 (B & N) Active p.u.
- Finish: BLK



»VIPER-256 AVB

- Set-Neck Construction
- 24.75" Scale
- Mahogany Body
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Gold Hardware
- ESP Tuners
- TOM Bridge & Tailpiece
- ESP LH-150 (B & N) p.u.
- Push-Pull Coil Tap on Tone Control
- Finish: AVB (Aged Vintage Black)



»VIPER-256 AVC

- Set-Neck Construction
- 24.75" Scale
- Mahogany Body
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Nickel Hardware
- ESP Tuners
- TOM Bridge & Tailpiece
- ESP LH-150 (B & N) p.u.
- Push-Pull Coil Tap on Tone Control
- Finish: AVC (Aged Vintage Cherry)



»EW-O

- Set-Neck Construction
- 25.5" Scale
- Ovangkol Top, Back & Sides
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Gold Hardware
- ESP Tuners
- Rosewood Bridge
- B-Band Electret Film Transducer p.u.
- T-35 3-Band Preamp & Onboard Tuner
- Finish: NAT (Natural Gloss)



»EW-P

- Set-Neck Construction
- 25.5" Scale
- Padauk Top, Back & Sides
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Gold Hardware
- ESP Tuners
- Rosewood Bridge
- B-Band Electret Film Transducer p.u.
- T-35 3-Band Preamp & Onboard Tuner
- Finish: NAT (Natural Gloss)



»EW-SM

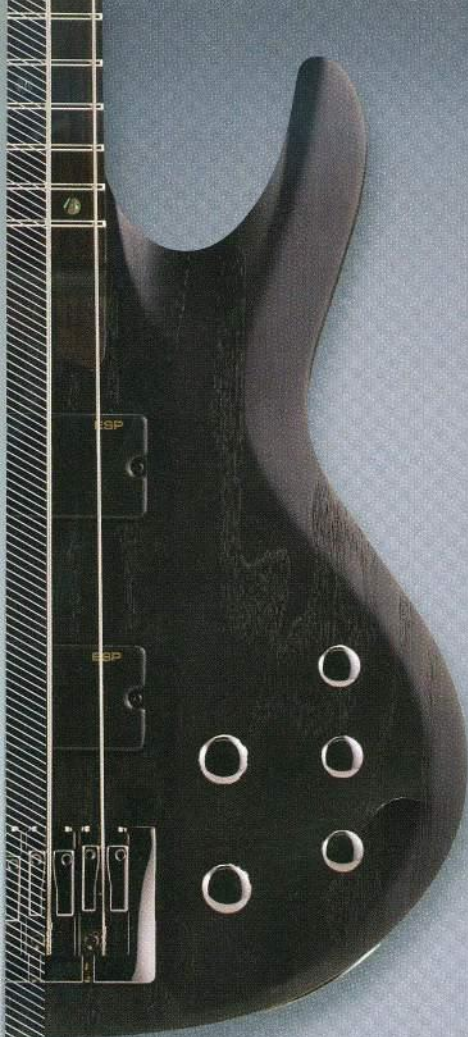
- Set-Neck Construction
- 25.5" Scale
- Spalted Maple Top, Back & Sides
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Gold Hardware
- ESP Tuners
- Rosewood Bridge
- B-Band Electret Film Transducer p.u.
- T-35 3-Band Preamp & Onboard Tuner
- Finish: NAT (Natural Gloss)



»EW-Z

- Set-Neck Construction
- 25.5" Scale
- Zebra Top, Back & Sides
- Mahogany Neck
- Rosewood Fingerboard
- 42mm Standard Nut
- Thin U Neck Contour
- 20 XJ Frets
- Gold Hardware
- ESP Tuners
- Rosewood Bridge
- B-Band Electret Film Transducer p.u.
- T-35 3-Band Preamp & Onboard Tuner
- Finish: NAT (Natural Gloss)





NEW 330 ACTIVE SERIES LTD BASSES

» Quality. Reliability. Versatility. You should demand all of the above in your next bass, which is why you should check out the new LTD 330 Active Series basses from ESP. Available in both 4- and 5-string versions, these basses have open pore finishes that highlight the texture and grain of the ash bodies. These basses also include all-new ESP high performance active pickups and active EQ to dial in a tone that's uniquely yours.

330 ACTIVE SERIES



B-334 SR



B-334 SBRN



B-334 SBLK

» B-334

- Bolt-On Construction
- 34" Scale
- Ash Body
- 5 Pc Maple/Rosewood Neck
- Rosewood Fingerboard
- 40mm Standard Nut
- Extra Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- ESP BB-604 Bridge w/ String-Thru-Body
- ESP ASB-4 (B & N) Active p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: SBLK (Stain Black), SBRN (Stain Brown), SR (Stain Red)



B-335 SR



B-335 SBRN



B-335 SBLK

» B-335

- Bolt-On Construction
- 34" Scale
- Ash Body
- 5 Pc Maple/Rosewood Neck
- Rosewood Fingerboard
- 45mm Standard Nut
- Extra Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- ESP BB-605 Bridge w/ String-Thru-Body
- ESP ASB-5 (B & N) Active p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: SBLK (Stain Black), SBRN (Stain Brown), SR (Stain Red)

SPRING 2011 USA PRODUCT UPDATE

THE ESP GUITAR COMPANY

GET EXTRAORDINARY WITH EXOTIC WOOD BASSES

LTD

» There's more than one way to stand out in a crowd. ESP's LTD basses now include a range of new models that use exotic wood tops for the ultimate in distinctive looks, along with our world-renowned attention to detail in giving you the ultimate in playability. Choose from Bubinga, Zebrawood, Burled Maple, or Spalted Maple, and then let the pickups and active EQ give you expressive sonic power beyond your dreams.

B-4 SERIES



» B-4B

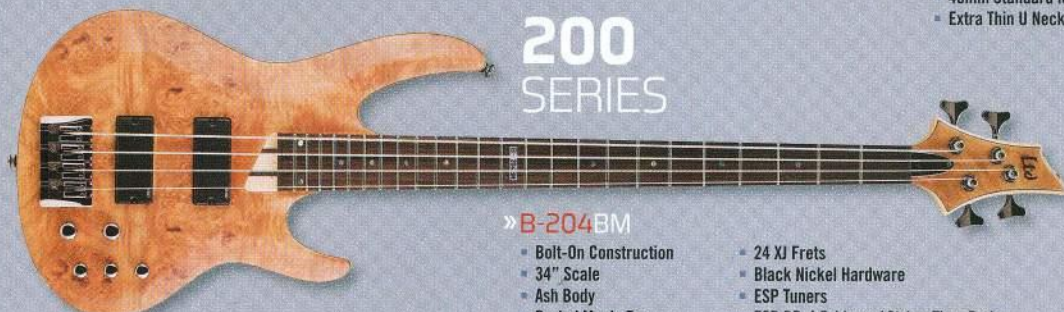
- Neck-Thru-Body Construction
- 34" Scale
- Mahogany Body
- Bubinga Top
- 5 Pc Maple/Rosewood Neck
- Ebony Fingerboard
- 40mm Standard Nut
- Extra Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- ESP BB-604 Bridge w/ String-Thru-Body
- ESP SB-4 (B & N) p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: NS (Natural Satin)



» B-4Z

- Neck-Thru-Body Construction
- 34" Scale
- Mahogany Body
- Zebra Top
- 5 Pc Maple/Rosewood Neck
- Ebony Fingerboard
- 40mm Standard Nut
- Extra Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- ESP BB-604 Bridge w/ String-Thru-Body
- ESP SB-4 (B & N) p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: NS (Natural Satin)

200 SERIES



» B-204BM

- Bolt-On Construction
- 34" Scale
- Ash Body
- Burled Maple Top
- 5 Pc Maple/Rosewood Neck
- Rosewood Fingerboard
- 40mm Standard Nut
- Thin U Neck Contour
- 24 XJ Frets
- Black Nickel Hardware
- ESP Tuners
- ESP DB-4 Bridge w/ String-Thru-Body
- ESP SB-4 (B & N) p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: NS (Natural Satin)



» B-204SM-FL Fretless

- Bolt-On Construction
- 34" Scale
- Ash Body
- Spalted Maple Top
- 5 Pc Maple/Rosewood Neck
- Rosewood Fingerboard
- 40mm Standard Nut
- Thin U Neck Contour
- Fretless (24 Fret Markers)
- Black Nickel Hardware
- ESP Tuners
- ESP DB-4 Bridge w/ String-Thru-Body
- ESP SB-4 (B & N) p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: NS (Natural Satin)



» B-205SM-FL Fretless

- Bolt-On Construction
- 34" Scale
- Ash Body
- Spalted Maple Top
- 5 Pc Maple/Rosewood Neck
- Rosewood Fingerboard
- 45mm Standard Nut
- Thin U Neck Contour
- Fretless (24 Fret Markers)
- Black Nickel Hardware
- ESP Tuners
- ESP DB-5 Bridge w/ String-Thru-Body
- ESP SB-5 (B & N) p.u.
- ESP ABQ-3 3-Band Active EQ
- Finish: NS (Natural Satin)

